

# RICHARD LAWTON

TRANSFORMING LIVES

## INFORMATION KIT

A unique combination of voice and body language coaching to help people realise their full potential



My former life as a theatre director helps you tap into your inner authenticity to connect with something bigger than yourself.

### Find Your Signature Sound and Move to Your Power Sound

The ability to demonstrate a powerful presence and confidence in all manner of communications is an increasingly critical skill for executives, lawyers and leaders alike. Many people can be let down by a lack of confidence in this area, often caused by a harsh inner judge and critic.

The good news: the all-elusive quality of "gravitas" is not something you are simply born with – it can be learned. My techniques draw upon the disciplines of psychology, voice projection, body language, theatre and communications to deliver a presentation, coaching session or workshop that will be remembered for years to come.

### Building lifelong capability in people and teams.

I work with organisations to develop highly tailored one-on-one and group coaching or keynote presentation sessions to help rapidly up-skill their people in the art of presenting. I am a sought after expert in this field, being an accredited executive leadership coach, published author of the book, "Raise your voice".

### A unique approach to taming the inner critic and presenting with confidence

In the last 30 years I have helped thousands of people using my "stand and deliver" method - a way to fast track clients in uncovering negative thought patterns allowing them to present with confidence.

### If you are a leader or expert in your field, you need an impactful message.

### My sessions focus on:



#### BODY LANGUAGE

Staying centred and grounded under pressure. Increased awareness of unconscious signals.



#### VOCAL TECHNIQUE

Strengthening vocal power to dramatically improve self-confidence and capacity to influence.



#### BRAND IDENTITY

Learning how to assemble your personal professional story in order to make meaningful connections with clients, colleagues and superiors.

### SOME COMPANIES I'VE HAD THE PLEASURE OF WORKING WITH:



# I help people become their greater self

The following topics are my main coaching, workshop and presentation themes, however all can be customised to suit the audience. If you have a specific event theme or a topic in mind, I'm happy to work with you to develop concepts that will resonate with your audience. Another option is to offer your participants a copy of my internationally acclaimed book "Raise your Voice" as a valuable take-home gift.

Topic	Perfect for	Techniques you will learn	Ideal Session type
<b>Command the Room</b> – Learning to think on your feet and respond as a dynamic business presenter	Anybody who presents to an audience	<ul style="list-style-type: none"> <li>Stay calm &amp; stand fearlessly in front of an audience</li> <li>Manage inner judge, critic &amp; sensor</li> <li>Maintaining eye contact &amp; voice projection</li> <li>Command the presentation space</li> </ul>	<ul style="list-style-type: none"> <li>Small group session to allow personal attention &amp; feedback. Also includes one-on-one coaching session</li> <li>Up to 8 people</li> <li>1 day or 2 half days</li> </ul>
<b>As She Speaks</b> Helping women find their unique voice and presentation style in order to crack the glass ceiling.  *Co-facilitated with Mary Ferguson of <a href="http://www.lairdconsulting.com.au">www.lairdconsulting.com.au</a>	Women of all experience levels from legal or corporate backgrounds	<ul style="list-style-type: none"> <li>Stay calm &amp; stand fearlessly in front of audience</li> <li>Think on your feet</li> <li>Tips for dealing with the 'aggressive versus assertive balancing act'</li> <li>Ability to pull yourself out of performance anxiety</li> </ul>	<ul style="list-style-type: none"> <li>Small group session to allow personal attention &amp; feedback.</li> <li>Up to 10 people</li> <li>1 day or 2 half days</li> </ul>
<b>Command in the Courtroom</b> Simulated courtroom experiences	Lawyers of all levels	All of the above, plus: <ul style="list-style-type: none"> <li>Handling objections</li> <li>Dealing with intimidating witnesses &amp; judges</li> </ul>	<ul style="list-style-type: none"> <li>Small group session to allow personal feedback.</li> <li>Up to 10 people</li> </ul>
<b>Creating Client Impact</b> - Influencing stakeholders and creating impact with clients	Anybody who presents to an audience, or in a meeting	<ul style="list-style-type: none"> <li>Studying your assertiveness index</li> <li>Embodying authenticity, charisma and humour</li> <li>Practicing a methodology for handling conflict and emotional triggers</li> </ul>	These topics can be customised to a range of session types: <ul style="list-style-type: none"> <li>1-on-1 coaching</li> <li>Keynote presentation</li> <li>Small group coaching</li> <li>Lunch &amp; learn</li> <li>Consultations</li> <li>Workshop facilitation</li> <li>Strategic / team retreats</li> </ul>
<b>Gravitas for executives</b> - Developing influence and gravitas for executives	Executives and Senior leaders	<ul style="list-style-type: none"> <li>How to command a space &amp; be an impressive presence</li> <li>How to embody authenticity, charisma, humour &amp; personal magnetism</li> </ul>	

## Here's what some past clients had to say...



“ You graphically reminded me of the value of giving the voice (your instrument) it's full potential.”  
- Ian Gray, former Chief Magistrate

“ Richard is a dynamic, inspiring and passionate teacher. People who work with him, and are taught by him, are very fortunate indeed.”  
- Professor P.S., Monash University

“ In my line of work I get to attend many events and in doing so witness a huge array of speakers. Richard however, did something very special at that conference, something that I will carry with me forever. It was an incredibly uplifting, invigorating and enlivening experience for all who were lucky enough to share it.”  
- Gareth Sambrook, Head of Learning and Development, Victorian Civil and Admin Tribunal

“ On the Reader's Course we really value the contribution of someone who brings a really practical application to the development of voice and body language. Richard has been working with us since October 2012, and in that time has helped many of our barristers develop these essential skills in order to communicate effectively.”  
- Jacqueline Stone, Victorian Bar Assoc., Reader's Course

“ The Presentation Skills Coaching that I received from Richard Lawton was nothing less than transformational. He listened beyond my words to gain an understanding of my hurdles and connect with my inner critic. Richard created a safe environment where I could step out of my comfort zone and challenge my perceptions. The coaching process enabled me to discover my authentic inner voice and embrace my core strength that propelled me forward, exceeding my expectations.”

- Suzi Finkelstein, Senior Facilitator and Consultant Workplace Training Advisory of Australia

“ When it comes to voice and body language, influence and gravitas, Richard has the ability to serve participants, helping them lay out a path through the discomfort of shedding the old in order to develop the new.”  
- Stefan Fothe: Head of Learning & Development: Boston Consulting Group

“ I found Richard very good at helping me work out the answers to my problems.”  
- Anna Barton, Manager Cloud Solutions Telstra

“ Our symposium had 140 people from around the world. You were able to facilitate everyone...in creating something beautiful and in harmony, which was extremely powerful.”  
- Jeff Young, CEO: Bouverie Centre

I would love to discuss your needs and how I could tailor a keynote presentation, 1-on-1 coaching session or workshop to your needs.

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